

Hello Hero Paws Family,

Welcome to the very first edition of our monthly newsletter! We're excited to bring you the latest news, heartwarming stories, and upcoming events from Hero Paws — your go-to source for all things pawsome.



From lifesaving treatments to forever homes, from celebrating birthdays to honouring legacies — we're here to keep you in the loop and connected to the incredible heroes who've served and now need us.

So grab a cuppa, settle in, and let's dive into all the updates, events, and ways you can continue to make a difference.

Thank you for being part of our journey. Your support means the world to us — and to every single paw we protect.

Let's make this first edition unforgettable.

- The Hero Paws Team



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ISSUE 1 MAY 2025

THE CANINE FRONT

April: A Month of Change, Care, and Commitment

April was a paradox—both bustling and serene.

At HQ, we welcomed new team members and undertook a significant store relocation. Amidst these changes, our unwavering commitment to our retired service dogs remained steadfast.

Emergency Care:

Faced with an unexpected MRI expense and subsequent treatment, our community's support ensured our hero received the necessary care.

Ongoing Treatments:

From monthly arthritis injections to hydrotherapy sessions, our dogs continue to receive top-tier care.



Allergy Management:

Our allergy sufferers are responding well to treatments.

Renal Support:

Two of our dogs with renal failure

are thriving on their specialized diets.

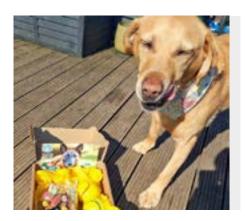
Palliative Care:

Our dedicated palliative care recipient remains comfortable and well-cared for.

These efforts are possible because of your generous support. Thank you.

Fundraising Highlights

Spring has ushered in a wave of fundraising activities:



Easter Hamper Success:

Our Easter hamper was met with enthusiasm. Stay tuned for our upcoming summer box filled with delightful goodies!

Brighton Marathon:

RMWD Lego and her human, Pearl, showcased endurance and dedication. Your support fuels our mission.

We are truly humbled.

Birthday Bark-outs

Some of our legends got to celebrate another lap around the sun!
Hats (and party collars) off to:

RAF MWD Tommy – 12 MWD Cobra – 8 MWD Beer – 8 MWD Pearl – 10 RPD Tomo – 11 MW Marion – 13 MOD Plod Moni – 9 MWD Tiny – 8

Retirement Anniversaries

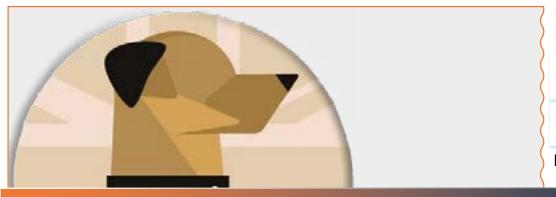
A salute to these heroes, still in our hearts and on our radar:

MWD Macy, MOD Plod Moni, RAF MWD Ozzie, MWD Nemo, RAF MWD Gina, MWD Ross, MWD Cukos, RAF MWD Sita, HMPPS Dexter, UKSF MWD Ragnar

We're grateful for their service and proud to be part of their journey after duty.

New Faces, New Homes

We were delighted to help eight retired heroes find their forever sofas this month — and welcomed two incredible aviation search dogs, Radar & Marley, into the Hero Paws family.



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Saying Goodbye

With heavy hearts, we bid farewell to two incredible souls:

RMWD Etna - 16th April

MWDR MWD Cira - 17th April

Gone but never forgotten. Their legacy of loyalty and service lives on in all of us.



What's Coming Up in May

We're not slowing down any time soon. May is packed with events and excitement:

8th May – VE Day Celebrations @ The Royal Oak, Kington, Herefordshire

10th–11th May – 1940s Weekend with Sam & Crew @ Melton Mowbray

16th May – Whisky Tasting Night @ The White Lion, Long Eaton (Pre-booking essential!)

24th May – Bark at the Bell @ Frisby (Melton)

24th May – Robson Vets Fun Day @ Laurencekirk

Come meet the team, chat with fellow supporters, and get involved!



Spring into Fundraising

The daffodils weren't the only things springing into action! Our fundraising season kicked off in earnest:

Brighton Marathon:

Huge thanks to RMWD Pearl & her incredible human, Lego, for smashing the marathon!

Howdens Donation:

A massive thank you to the team at Howdens for your generous contribution.

VE Day 80 Challenge – Are You In?

Hands up if you're ready to take on your own VE Day 80 Challenge! We've got some epic ideas to get vou started:

80 pool games

80 fitness classes

80 books read

80 paintings or photos (to be sold)

80 cakes baked (and eaten!)

80 dogs walked or groomed (with

donations to Hero Paws)

80 poems written (and sold) and many many more https://www.

facebook.com/share/p/19K-TzQSLC8/

What will you do? The only rule — it's gotta be 80 of something! Challenge dates: 8th May – 26th July 2025

Share Your Announcements: If you have events, birthdays, memorials, or celebrations to share? We'd love to include them in our next newsletter. Drop us an email at: admin@heropaws.org.uk.

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Entry: £15 gets you a VE 80 T-shirt, pin badge, and car sticker designed by our own RPD Hogan.

Join the Hero Paws Fundraising & Events Page on FB for inspiration, support, and to share your progress!

https://www.facebook.com/ share/p/19KTzQSLC8/

Sign up here and get started: Join the Challenge https://heropaw-suk.enthuse.com/cf/ve-day-80-years

Give a little for those who gave their all.



Lastly some shop news —

The MacDonald Clan, our very first partner supporters at Hero Paws, have once again stepped up to the plate — and then some with our stores back end. Thats postage and packaging to the



online shoppers out there moving into their very capable hands.

Mark the brains and braun behind Nell who's rolled up his sleeves and helped us in more ways than we can count, from heavy lifting to clearing out and Nic, a canine nutritionist, dog enthusiast, and creator of the legendary Mac Dog Chew Toy, has taken on the massive task of steering our shop forward.



What started as a small project is now on its way to becoming something much bigger, all

thanks to Nic's passion and dedication, together they're pushing us into the future, keeping the wheels turning and our heroes thriving. So let's give a huge shout-out to the MacDonald crew — your support means everything, and we couldn't do this without you.



Why does this matter? Because every purchase you make helps keep our paws in action — from arthritis treatments to hydrotherapy, every penny goes right back into caring for our retired heroes.

Thank you for your continued support — it really does make a world of difference.

